

JHAJJAR POWER LIMITED

(An Apraava Energy Company)
Registered Office: Unit No. T-15 B, Salcon Ras Vilas, 3rd Floor, Plot No. D-1, Saket District Centre, Saket, New Delhi - 110 017. Tel.: +91 11 6612 0700; Fax: +91 11 6612 0777 / 778
Corporate Office: 7th Floor, Fulcrum, Sahar Road, Andheri (East), Mumbai - 400 099
 Tel.: +91 22 6758 8888; Fax: +91 22 6758 8811 / 8833
 Website: www.cjgroup.com, www.apraava.com
 CIN: U40104DL2008PLC374107



STATEMENT OF UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED 31 DECEMBER 2023

(All amount in ₹ Lakhs, unless otherwise stated)

Sr. No.	Particulars	Quarter ended			Nine months ended		Year ended
		31 December 2023 Unaudited	30 September 2023 Unaudited	31 December 2022 Unaudited	31 December 2023 Unaudited	31 December 2022 Unaudited	31 March 2023 Audited
1	Total Income from Operations	109,749	97,746	100,061	303,193	314,603	491,385
2	Net Profit / (Loss) for the period (before Tax, Exceptional and/or Extraordinary items)	5,728	5,864	(12,829)	18,671	(9,988)	71,657
3	Net Profit / (Loss) for the period before tax (after Exceptional and/or Extraordinary items)	5,728	5,864	(12,829)	18,671	(9,988)	121,657
4	Net Profit / (Loss) for the period after tax (after Exceptional and/or Extraordinary items)	3,412	4,727	(9,616)	13,044	(8,409)	92,071
5	Total Comprehensive Income for the period [Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax)]	5,072	4,553	(9,488)	14,350	(7,315)	92,919
6	Paid up Equity Share Capital	2,000	2,000	2,000	2,000	2,000	2,000
7	Reserves (excluding Revaluation Reserve)	89,234	109,188	13,603	89,234	13,603	104,462
8	Securities Premium Account	15,049	15,049	15,049	15,049	15,049	15,049
9	Net worth	323,722	320,228	238,605	323,722	238,605	338,950
10	Paid up Debt Capital / Outstanding Debt	124,534	164,167	227,031	124,534	227,031	186,319
11	Outstanding Redeemable Preference Shares	-	-	-	-	-	-
12	Debt Equity Ratio	0.39	0.55	1.03	0.39	1.03	0.73
13	Earnings Per Share (of Rs. 10/- each) (for continuing and discontinued operations) -						
	(i) Basic	0.15	0.20	(0.41)	0.56	(0.36)	3.93
	(ii) Diluted	0.15	0.20	(0.41)	0.56	(0.36)	3.93
14	Capital Redemption Reserve	-	-	-	-	-	-
15	Debenture Redemption Reserve	5,735	5,735	4,981	5,735	4,981	5,735
16	Debt Service Coverage Ratio	0.83	0.77	1.09	0.76	1.04	2.63
17	Interest Service Coverage Ratio	4.51	4.28	2.45	4.26	2.40	6.76

Notes:
 1) The above financial results have been reviewed and approved by the Board of Directors at its meeting held on 12 February 2024. The Statutory Auditors of the Company have carried out limited review of the aforesaid results.
 2) The financial results have been prepared in accordance with Ind AS as prescribed under Section 133 of the Companies Act, 2013, relevant provisions of the Companies Act, 2013 and other recognised accounting practices and policies to the extent applicable and information required to be disclosed in terms of Regulation 52 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI LODR") (as amended).
 3) The above is an extract of the detailed format of the quarterly financial results filed with BSE Limited ("Stock Exchange")

under Regulation 52 of SEBI LODR. The full format of the said financial results is available on the website of the Stock Exchange i.e. www.bseindia.com and on the website of the Company i.e. https://www.apraava.com/operations_jhajjar.html.
 4) For the other items referred in Regulation 52 (4) of SEBI LODR, pertinent disclosures have been made to the Stock Exchange and can be accessed on the URL www.bseindia.com.

For and on behalf of Board of Directors of
Jhajjar Power Limited

Sd/-
Bhaskar Bhattacharjee
 Whole-Time Director
 Date: 12 February 2024
 Place: Mumbai
 DIN: 08309161

PRE-OFFER ADVERTISEMENT UNDER REGULATION 18(7) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011, AS AMENDED, ("SEBI (SAST) REGULATIONS") FOR THE ATTENTION OF THE PUBLIC SHAREHOLDERS OF SCARNOSE INTERNATIONAL LIMITED

("SIL"/"TARGET COMPANY"/"TC")
 (CIN: U15400GJ2011PLC064911)
Registered Office: 503, Sun Square, Nr. Hotel Nest, Off. C.G. Road, Navrangpura, Ahmedabad 380006 Gujarat India
Contact No.: 079-48975503; | **Email Id:** compliance@scarnose.com; | **Website:** www.scarnose.com

This Pre-offer advertisement is being issued by **Beeline Capital Advisors Private Limited**, on behalf of **Ms. Devi Dineshbhai Pandya ("Acquirer-1")**, **Mr. Dev Dineshbhai Pandya (Acquirer-2)**, and **Mr. Jigar Dineshkumar Pandya ("Acquirer-3")** ("herein after collectively referred as "Acquirers") pursuant to Regulation 18 (7) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations 2011 as amended ("SEBI (SAST) Regulations") in respect of the Open Offer to acquire 8,20,000 (Eight Lakhs Twenty Thousand) Fully Paid Up Equity Shares of the face value of Rs. 10/- each, representing 26.03% of the total Equity and Voting Share Capital of the Target Company, at a price of Rs. 73/- (Rupees Seventy-Three) per fully paid-up Equity Share (the "Offer Price") payable in Cash accordance with ("SEBI (SAST) Regulations").

Capitalized terms used but not specifically defined in this Pre-offer advertisement shall have the same meaning assigned to such terms in the Letter of Offer ("LOF"), unless otherwise defined.

- Offer Price:** The offer price is Rs. 73/- (Rupees Seventy-Three) per Equity Share ("Offer Price"). There has been no revision to the Offer Price.
- Recommendation of the Committee of Independent Director (IDC):** The IDC is of the view that the Open Offer of Rs. 73/- (Rupees Seventy-Three) offered by Acquirers is fair and reasonable, as it is in accordance with the SEBI (SAST) Regulations. The Recommendation of IDC was published in Newspapers namely - Financial Express (National English Daily), Jansatta (National Hindi Daily), Financial Express (Regional Gujarati Daily - since registered office of the Target Company is situated at Ahmedabad - Gujarat) and Pratahkal (Regional Marathi Daily - since Stock Exchange is situated at Mumbai - Maharashtra) on February 12, 2024.
- The Offer is not a competing offer in terms of Regulation 20 of the SEBI (SAST) Regulations.
- The completion of dispatch of the LOF to all the Public Shareholders of the Target Company has been completed by Wednesday, February 07, 2024.
- A copy of the LOF (which includes the Form of Acceptance-cum-Acknowledgment) is also available on SEBI's website www.sebi.gov.in and website of Manger to the Offer, www.beelinemb.com. Moreover the public Shareholders of Target Company whose e-mail id's are not registered and if they desire to download Letter of Offer or the form of acceptance can get their E-mail id register with the Registrar to offer i.e. Cameo Corporate Services Limited on their website www.cameoindia.com and can download Letter of Offer or the form of acceptance in case of non-receipt/non-availability of the form of acceptance, the application can be made on plain paper along with the following details:
In case the Equity Shares are held in dematerialized form: Public Shareholders who desire to tender their Equity Shares in the electronic / dematerialized form under the Offer would have to do so through their respective stock broker by giving the details of Equity Shares they intend to tender under the Offer and as per the procedure specified in the LOF. In case of non-receipt of the LOF, the Public Shareholders holding the Equity Shares may participate in the Offer by providing their application in plain paper in writing signed by shareholder, stating name, address, number of Equity Shares held, client ID number, DP name, DPID number, number of Equity Shares tendered and other relevant documents. Public Shareholders have to ensure that their order is entered in the electronic platform of BSE which will be made available by BSE.
In case of Equity Shares held in physical form: Public Shareholders holding Equity Shares in physical form may participate in the Offer by approaching their respective Selling Broker along with complete set of relevant documents in the manner as set out in paragraph 8.13 on page 19 of the LOF.
- In terms of Regulation 16(1) of the SEBI (SAST) Regulations, the draft letter of offer was submitted to SEBI on November 28, 2023 ("DLOF"). We have received the final observation of SEBI, vide its email dated January 29, 2024 ("SEBI Letter") in terms of Regulation 16(4) of the SEBI (SAST), Regulations and which have been incorporated in the LOF.
- Material updates:**
 There have been no material changes in relation to the Offer since the date of the PA except as disclosed in the corrigendum and addendum to Details Public Statement and Letter of Offer published in abovementioned Newspapers on February 10, 2024.
- Statutory and other approvals:**
 To the best of the knowledge of the Acquirers, there are no statutory or other approval(s) required by the Acquirers to complete the acquisition under the SPA and under the Open Offer as on the date of advertisement, if, however, any statutory or other approval(s) becomes applicable prior to completion of such acquisition, the Offer would also be subject to such other statutory or other approval(s).
- Schedule of Activities:**

Major Activities	Original Schedule	Revised Schedule
Public Announcement	Friday, November 10, 2023	Friday, November 10, 2023
Publication of Detail Public Statement	Monday, November 20, 2023	Monday, November 20, 2023
Last Date of Filing of Draft Letter of Offer with SEBI	Tuesday, November 28, 2023	Tuesday, November 28, 2023
Last Date for a Competing Offer	Tuesday, December 12, 2023	Tuesday, December 12, 2023
Receipt of Comments from SEBI on Draft Letter of Offer	Tuesday, December 19, 2023	Monday, January 29, 2024
Identified Date*	Thursday, December 21, 2023	Wednesday, January 31, 2024
Date by which Letter of Offer will be dispatched to the Shareholder	Friday, December 29, 2023	Wednesday, February 07, 2024
Last date by which a Committee of Independent Directors constituted by the BODs of the Target Company shall give its recommendations	Wednesday, January 03, 2024	Monday, February 12, 2024
Last Day of Revision of Offer Price / Share	Thursday, January 04, 2024	Tuesday, February 13, 2024
Issue of advertisement announcing the schedule of activities for Open Offer, status of statutory and other approvals in newspapers	Thursday, January 04, 2024	Tuesday, February 13, 2024
Date of Opening of the Offer	Friday, January 05, 2024	Wednesday, February 14, 2024
Date of Closing of the Offer	Thursday, January 18, 2024	Wednesday, February 28, 2024
Date of communicating the rejection / acceptance and payment of consideration for the acquired share	Friday, February 02, 2024	Thursday, March 14, 2024

* Identified Date is only for the purpose of determining the names of the Shareholders as on such date to whom this Letter of Offer would be sent. All owner (registered or unregistered) of Equity Shares of the Target Company (except Acquirers and Sellers of the Target Company) are eligible to participate in the offer any time before the closure of the Offer.

10) Other Information: NA
 This Pre-offer advertisement would also be available on SEBI's website at www.sebi.gov.in and website of Manager to the offer at www.beelinemb.com.
ISSUED BY MANAGER TO THE OPEN OFFER FOR AND ON BEHALF OF THE ACQUIRERS MS. DEVI DINESHBHAI PANDYA ("ACQUIRER-1"), MR. DEV DINESHBHAI PANDYA ("ACQUIRER-2"), AND MR. JIGAR DINESHKUMAR PANDYA ("ACQUIRER-3")



Beeline Capital Advisors Private Limited

CIN: U67190GJ2020PTC114322

Address: B 1311-1314 Thirteenth Floor Shilp Corporate Park Rajpath Rangoli Road Thaltej Ahmedabad Gujarat 380054.

Tel. No.: 079 - 49185784; | Email: mb@beelinemb.com | Website: www.beelinemb.com

Contact Person: Mr. Nikhil Shah | SEBI Registration No.: INM000012917 | SEBI Registration Validity: Perpetual

Place: Ahmedabad

Date: February 12, 2024

(THIS IS ONLY AN ADVERTISEMENT FOR INFORMATION PURPOSE AND IS NOT A PROSPECTUS ANNOUNCEMENT. NOT FOR DISTRIBUTION OUTSIDE INDIA)



KALAHRIDHAAN TRENDZ LIMITED

CIN: U17299GJ2016PLC092224

Our Company was originally incorporated as "Kalahridhaan Trendz Private Limited" as a private limited company under the provisions of Companies Act, 2013 vide Certificate of Incorporation dated May 27, 2016 bearing Corporate Identification Number U17299GJ2016PTC092224 issued by the Registrar of Companies, Central Registration Centre. Subsequently, our Company was converted into a public limited company pursuant to a special resolution passed by our shareholders at the EGM held on November 7, 2017 and consequently the name of our Company was changed to "Kalahridhaan Trendz Limited" and a fresh certificate of incorporation was issued by the Registrar of Companies, Ahmedabad dated November 27, 2017. The Corporate Identification Number of our Company is U17299GJ2016PLC092224. For further details of Incorporation and Change in Registered Office of our Company, please refer to section titled "Our History and Certain Other Corporate Matters" beginning on page No. 110 of the Prospectus.

Registered office: 57 Ashra Industrial Estate, B/H Mahalaxmi Fabrics, Nr. Narol Cross Road, Ahmedabad 382405, Gujarat, India; | **Tel No.:** +91 6353302166; **Website:** www.kalahridhaan.com; | **E-Mail:** cs@kalahridhaan.com | **Contact Person:** Kushang Thakkar, Company Secretary and Compliance Officer

OUR PROMOTERS NIRANJAN AGARWAL, SUNI ADEVI AGARWAL AND ADITYA AGARWAL

THE ISSUE

INITIAL PUBLIC ISSUE OF UPTO 49,98,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH OF KALAHRIDHAAN TRENDZ LIMITED ("KTL" OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ 45 PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 35 PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹ 2249.10 LACS ("THE ISSUE"), OF WHICH 2,52,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH FOR CASH AT A PRICE OF ₹ 45 PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 35 PER EQUITY SHARE AGGREGATING TO ₹ 113.40 LACS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION i.e., NET ISSUE OF 47,46,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH AT A PRICE OF ₹ 45 PER EQUITY SHARE AGGREGATING TO ₹ 2135.70 LACS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 29.08 % AND 27.61 % RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. FOR FURTHER DETAILS, PLEASE REFER TO SECTION TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE NO. 185 OF THE PROSPECTUS.

The Face Value of The Equity Shares is ₹ 10/- Each and The Issue Price is ₹ 45 Each.

The Issue Price is 4.5 Times of The Face Value

THIS ISSUE IS BEING MADE THROUGH FIXED PRICE PROCESS IN TERMS OF CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 AS AMENDED ("SEBI ICDR REGULATIONS") AND ALLOCATION IN THE NET ISSUE TO THE PUBLIC WILL BE MADE IN TERMS OF REGULATION 253 OF THE SEBI ICDR REGULATIONS. IN TERMS OF THE REGULATION 19(2)(B)(II) OF THE SECURITIES CONTRACTS (REGULATIONS) RULES, 1957, AS AMENDED (THE "SCRR"), THE ISSUE IS BEING MADE FOR AT LEAST 25% OF THE POST-PAID-UP SHARE CAPITAL OF OUR COMPANY. ALL THE BIDDERS, SHALL PARTICIPATE IN THE ISSUE THROUGH THE APPLICATION SUPPORTED BY BLOCKED AMOUNT ("ASBA") PROCESS BY PROVIDING DETAILS OF THEIR RESPECTIVE BANK ACCOUNT (INCLUDING UPIID FOR RIIS USING UPI MECHANISM) WHEREIN THE BID AMOUNT WILL BE BLOCKED BY THE SCBSBS OR UNDER THE UPI MECHANISM, AS THE CASE MAY BE, TO THE EXTENT OF RESPECTIVE BID AMOUNTS. FOR DETAILS PLEASE REFER TO CHAPTER TITLED "ISSUE PROCEDURE" BEGINNING ON PAGE 194 OF THE PROSPECTUS.

FIXED PRICE ISSUE AT ₹ 45 PER EQUITY SHARE

MINIMUM APPLICATION OF 3000 EQUITY SHARES AND IN MULTIPLES OF 3000 EQUITY SHARES THEREAFTER

ISSUE ISSUE OPENS ON: THURSDAY, FEBRUARY 15, 2024 | ISSUE CLOSES ON: TUESDAY, FEBRUARY 20, 2024

ASBA*

Simple, Safe, Smart way of Application - Make use of it!!!

*Applications Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For details, check section on ASBA below.

Mandatory in public issue No cheque/ demand draft will be accepted



UPI - Now Mandatory in ASBA for Retail Individual Investors (RII) applying through Registered Brokers, DPs and RTAs. RII also have option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account.

Investors are required to ensure that the Bank A/c used for bidding is linked to their PAN

For details on ASBA and UPI process, please refer to the details given in Application Form, Abridged Prospectus and General Information Document for investing in the public issue and also please refer to Section "Issue Procedure" beginning on page 194 of the Prospectus. ASBA Forms can be downloaded from the websites of National Stock Exchange of India Limited ("NSE") and can be obtained from the list of banks that is displayed on the website of the Securities and Exchange Board of India ("SEBI") at www.sebi.gov.in. List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. For the list of UPI Apps and Banks live on IPO, please refer to the link; www.sebi.gov.in.

IN TERMS OF THE CIRCULAR NO. CIR/CFD/POLICYCELL/11/2015 DATED NOVEMBER 10, 2015 AND ALL POTENTIAL INVESTORS PARTICIPATE IN THE ISSUE ONLY THROUGH APPLICATION SUPPORTED BY BLOCKED AMOUNT (ASBA) PROCESS PROVIDING DETAILS ABOUT THE BANK ACCOUNT WHICH WILL BE BLOCKED BY THE SELF-CERTIFIED SYNDICATE BANKS (SCSBs) FOR THE SAME. FURTHER PURSUANT TO CIRCULAR BEARING NO. SEBI/HO/CFD/DIL2/CIR/P/2019/76 DATED JUNE 28, 2019 FOR IMPLEMENTATION OF PHASE II FOR UPI FACILITY, WHICH IS EFFECTIVE FROM JULY 01, 2019. ALL POTENTIAL BIDDERS (EXCEPT ANCHOR INVESTORS) ARE REQUIRED TO MANDATORILY UTILIZE THE APPLICATION SUPPORTED BY BLOCKED AMOUNT (ASBA) PROCESS PROVIDING DETAILS OF THEIR RESPECTIVE ASBA ACCOUNT OR UPI ID (IN CASE OF RIIS), IN WHICH THE CORRESPONDING APPLICATION AMOUNTS WILL BE BLOCKED BY THE SCBSBS OR UNDER THE UPI MECHANISM, AS APPLICABLE.

FOR MORE DETAILS IN THIS REGARD, SPECIFIC ATTENTION IS INVITED TO THE "ISSUE PROCEDURE" ON PAGE NO. 194 OF THE PROSPECTUS. IN CASE OF DELAY, IF ANY IN UNBLOCKING/ REFUND THE FUND, OUR COMPANY SHALL PAY THE INTEREST ON THE APPLICATION MONEY AT THE RATE OF 15% PER ANNUM FOR THE PERIOD OF DELAY.

PROPOSED LISTING

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of National Stock Exchange of India Limited ("NSE Emerge"), in terms of the Chapter IX of the SEBI (ICDR) Regulations, 2018, as amended from time to time. Our Company has received an In-Principle Approval Letter dated January 12, 2024 from National Stock Exchange of India Limited for using its name in this offer document for listing of our shares on the NSE Emerge. For the purpose of this Issue, the Designated Stock Exchange will be the National Stock Exchange of India Limited.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI")

Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, the Offer Document was not filed with SEBI. In terms of the SEBI ICDR Regulations, SEBI shall not issue any observations on the Offer Document. Hence, there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire "SEBI Disclaimer Clause" on page 178 of the Prospectus.

DISCLAIMER CLAUSE OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED (DESIGNATED STOCK EXCHANGE)

"It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to the Offer Document for the full text of the 'Disclaimer Clause of the NSE' on page 178 of the Prospectus."

RISK IN RELATION TO THE FIRST ISSUE

This being the first Public Issue of our Company, there has been no formal market for the securities of our Company. The face value of the shares is ₹ 10 per Equity Shares and the Issue price is ₹ 45 per Equity Shares, which is 4.5 times of the face value. The Issue Price (as determined by our Company in consultation with the Lead Manager) as stated in the chapter titled on "Basis for Issue Price" beginning on page no. 66 of the Prospectus should not be taken to be indicative of the market price of the Equity Shares after the Equity Shares are listed. No assurance can be given regarding an active or sustained trading in the equity shares of our Company or regarding the price at which the Equity Shares will be traded after listing.

GENERAL RISK

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully

LEAD MANAGER OF THE ISSUE | REGISTRAR TO THE ISSUE | COMPLIANCE OFFICER OF THE ISSUER

INTERACTIVE FINANCIAL SERVICES LIMITED
 Address: office No. 508, Fifth Floor, Priviera, Nehru Nagar, Ahmedabad- 380015, Gujarat, India.
 Tel No.: 079 3521 7439
 (M) +91-9899055647
 Web Site: www.ifinservices.in
 Email: mbd@ifinservices.in
 Investor Grievance Email: info@ifinservices.in
 Contact Person: Pradip Sandhir
 SEBI Reg. No.: INM000012856

BIGSHARE SERVICES PRIVATE LIMITED
 Address: Office No. S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East), Mumbai - 400093
 Tel No.: +91 22-62638200
 (M) +91-9899055647
 Fax No.: +91 22-62638299
 Website: www.bigshareonline.com
 E-Mail: ipo@bigshareonline.com
 Investor Grievance Email: investor@bigshareonline.com
 Contact Person: Mr. Vinayak Morbale
 SEBI Reg. No.: INR000001385

Kushang Thakkar,
 Company Secretary and Compliance Officer
Kalahridhaan Trendz Limited
 Address: 57 Ashra Industrial Estate, B/H Mahalaxmi Fabrics, Nr. Narol Cross Road, Ahmedabad 382405, Gujarat, India.
 Tel No.: +91 6353302166;
 Website: www.kalahridhaan.com;
 E-mail: cs@kalahridhaan.com
 Investors can contact our Company Secretary and Compliance Officer, the Lead Manager or the Registrar to the Issue, in case of any pre-issue or post-issue related problems, such as non-receipt of letters of allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders and non-receipt of funds by electronic mode etc.

AVAILABILITY OF APPLICATION FORMS

Application forms can be obtained from the Registered Office of Kalahridhaan Trendz Limited and the Lead Manager to the Issue - Interactive Financial Services Limited. Application forms shall be available at selective location of Registered Brokers, Bankers to the Issue, RTA and Depository Participants. Application Forms can be obtained from the website of National Stock Exchange of India Limited and at the Designated Branches of SCBSBs, the list of which is available on the website of National Stock Exchange of India Limited & Securities and Exchange Board of India.

AVAILABILITY OF PROSPECTUS

Investors should note that Investment in Equity Shares involves a high degree of risk and investors are advised to refer to the Prospectus and the Risk Factors contained therein, before applying in the Issue. Full copy of the Prospectus will be available at the website of SEBI at www.sebi.gov.in, the website of Stock Exchange at www.nseindia.com, the website of our Company at www.kalahridhaan.com and also on the website of Lead Manager at www.ifinservices.in.

APPLICATIONS SUPPORTED BY BLOCKED AMOUNT (ASBA)

The investors are required to fill the application form and submit the same to the relevant SCBSBs at the specific locations or registered brokers at the broker centers or RTA or DPs. The SCBSBs will block the amount in the account as per the authority contained in application form. On allotment, amount will be unblocked and account will be debited only to the extent required to be paid for allotment of shares. Hence, there will be no need of refund. For more details on the ASBA process, please refer to the details given in application forms and Prospectus and also please refer to the chapter titled "Issue Procedure" on page 194 of the Prospectus.

APPLICATION SUPPORTED WITH UNIFIED PAYMENTS INTERFACE

Investors are advised to carefully refer SEBI Circular SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 01, 2018 and as modified through its SEBI circular (SEBI/HO/CFD/ DIL2/CIR/P/2019/50) dated April 3, 2019, SEBI circular (SEBI/HO/CFD/DIL2/CIR/P/2019/76) dated June 28, 2019, SEBI circular no. SEBI/HO/CFD/DIL2/CIR/ P/2019/85 dated July 26, 2019, SEBI Circular SEBI/HO/CFD/DCR2/CIR/P/2019/133 dated November 08, 2019, SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2020/50 dated March 30, 2020, SEBI Circular No. SEBI/HO/DDHS /CIR/P/2020/233 dated November 23, 2020, SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021 and SEBI Circular No. SEBI/HO/CFD/ DIL2/P/CIR/2021/570 dated June 02, 2021, for the procedure to be followed for applying through UPI. Retail Individual Investor have to apply through UPI Mechanism. Retail Individual Investor whose bank is not live on UPI as on date of this circular, may use the other alternate channels available to them viz. Submission of application form with SCBSBs/ using the facility linked online trading, demat and bank account list. For further details, please refer the chapter titled "Issue Procedure" beginning on page 194 of the Prospectus.

Sponsor Banker/ Banker to the Issue and Refund Banker to the Issue: ICICI Bank Limited

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Prospectus.

Investor should read the Prospectus carefully, including the "Risk Factors" beginning on page 20 of the Prospectus before making any investment decision.

KALAHRIDHAAN TRENDZ LIMITED

On behalf of the Board of Directors